



The purpose of Story Thinking is not to predict outcomes probabilistically or systematically generate comparable results, but to understand how SFF [sci-fi/fantasy] writing techniques can help researchers understand how futures unfold in highly localised contexts and exploit the possibilities for interventions.

Helen Marshall, Kim Wilkins, and Lisa Bennett. 2023. Story thinking for technology foresight. *Futures*, 146: 103098 (p. 3).  
<https://doi.org/10.1016/j.futures.2023.103098>.

**inhabit**  
**empathise**  
**envision**  
**engage**

## **tl;dr: possibilities > predictions**

Explain your research project via stock video.

Imagine how each of your stakeholders would contribute to a Facebook community group.

Create digital avatars of your collaborators.  
Move them around. Make them interact.

Translate your research findings into memes.

Build a virtual environment that reflects ideal usage of your research findings.

Summarise your research project using nothing but Creative Commons audio.

Picture your project with no digital technology at all.